

MINUTES

Garden Grove Main Street Commission

May 9, 2013

Community Meeting Center
11300 Stanford Avenue, Garden Grove

A Regular Meeting of the Garden Grove Main Street Commission was called to order in the Council Chamber of the Community Meeting Center, 11300 Stanford Avenue, Garden Grove, on Thursday, May 9, 2013 at 9:00 a.m.

ROLL CALL: PRESENT: (5) VICE CHAIR MITCHELL, COMMISSIONERS:
COLEMAN, FARAHMAND, PECOR, AND WEIMER

ABSENT: (1) CHAIR HARRIS

ALSO PRESENT: Ana Neal, Liaison, Rosemarie Jacot, Recording Secretary

PLEDGE OF ALLEGIANCE – Commissioner Coleman

1. ORAL COMMUNICATIONS – PUBLIC

Josh McIntosh- commented on the trolley car that comes and goes to the Harbor Boulevard Corridor. He noted that the trolley driver's feedback is that Main Street is not participating much in the advertisement of the trolley car and possibly a schedule go be posted at the Gem Theatre, that is the designated drop off point for Main Street and reach out to the hotels.

Scott Weimer- noted that the money is not there to pay the contract to execute it. The trolley company has tried to accommodate Main Street by asking for only 6 months up front and not an entire year. Trying to get the merchants to pay for this service has been difficult.

Peter Katz- addressed the Commission regarding the Study Session conducted by the City's Planning Division on Main Street and their long-range plan regarding Main Street. He would like the City to make this presentation at one of the Commission meetings. It was open to the public, but the Main Street Commission was not specifically invited.

The Commission's consensus was that this Commission should have been specifically invited.

2. WRITTEN COMMUNICATIONS

None

3. MINUTES

March 14, 2013

It was moved and seconded to receive and file the minutes of March 14, 2013.

A correction was noted that Commissioner Mitchell is the Vice Chair not Commissioner Weimer

Action: Received and Filed - Ayes: (5)

4. DISCUSSION ITEMS

4.a. Financial Statements – February 2013, March 2013

It was noted that sometimes multiple invoices hit in a closing month and 2 invoices may be reflected in a closing cycle.

Action: Approved - (5 Ayes)

4.b. Election of new Chairperson

A new chairperson is to be elected because Chair Harris has resigned from the Commission due to his job change. He is no longer eligible to sit on this Commission.

It was moved and seconded to nominate Charles Mitchell as the Chairperson for the Main Street Commission.

Action: Received and Filed- (5 Ayes)

Elect Vice Chair because Charles Mitchell as Vice Chair was now elected as Chair.

It was moved and seconded to nominate Rebecca Weimer as the Vice Chair. (Rebecca declined the nomination.)

It was moved and seconded to nominate Doug Coleman as the Vice Chair for the Main Street Commission.

Action: Approved - (5 Ayes)

4.c. Main Street Tree Palette/Plan

Last Commission meeting the Commissioners inquired if the current trees could be replaced with palm trees. Staff would reach out to our tree division and inquire. Staff commented that the reasons for sycamores on Main Street are:

- They provide more shade during the summer months

- Keep the theme consistent with Garden Grove Boulevard, which has sycamore trees.

If the Commission wants palm trees it would be at the expense of the merchants as well as a consensus from the merchants on the street. The City now pays for the sycamores and will pay for the replacement of the sycamores.

Staff will let the tree maintenance supervisor know to please replace the missing trees with sycamores ASAP.

5. MATTERS FROM COMMISSIONERS:

- Chair Mitchell presented the Commission with an idea of possibly painting the fronts of the Main Street buildings with bright vibrant colors so that it catches the public's attention. As motorists drive down Garden Grove Boulevard or Acacia they would see the bright colors and it would look inviting and beckon them in to look around. Cost would be a factor, however, maybe the City would cover the cost of the paint and possibly volunteers for the labor
- One of the complaints also is that the Planning Division is restrictive about the colors of the buildings. It was suggested that this should go before the Planning Commission. Chair Mitchell volunteered to go before the Planning Commission to present this issue.

6. MATTERS FROM STAFF

Staff updated the Commission on the crosswalks on Main Street; this should take place in July and August.

ADJOURNMENT:

The meeting was adjourned at 9:30 a.m.

The next meeting of the Garden Grove Main Street Commission will be held on July 11, 2013 at 9:00 a.m. in the Council Chamber of the Garden Grove Community Center.

Respectfully Submitted

Rosemarie Jacot, Recording Secretary