

City of Garden Grove
WEEKLY CITY MANAGER'S MEMO
August 1, 2019

TO: Honorable Mayor and City Council FROM: Scott C. Stiles, City Manager
Members

I. DEPARTMENT ITEMS

- A. SOCIAL MEDIA ACTIVITY REPORT FOR FISCAL YEAR 2018-19**
The report details the growth, activity, and highlights of the City's electronic communication through Facebook, Twitter, Instagram, and GGTV3's YouTube channel.
- B. CITY ARTICLE IN ORANGE COUNTY BUSINESS JOURNAL**
Five-page supplement included in the July 29, 2019 print and electronic edition of *The Orange County Business Journal* featuring Garden Grove is included for your information.

• **OTHER ITEMS**

- **SOCIAL MEDIA HIGHLIGHTS AND NEWSPAPER ARTICLES**
Copies of the week's social media posts and local newspaper articles are attached for your information.
- **MISCELLANEOUS ITEMS**
Items of interest are included.



Scott C. Stiles
City Manager

City of Garden Grove

INTER-DEPARTMENT MEMORANDUM

To: Scott Stiles
Dept: City Manager
Subject: CITY ARTICLE IN ORANGE COUNTY BUSINESS JOURNAL

From: Lisa Kim
Dept: Community and Economic Development
Date: August 1, 2019

Furthering efforts to highlight new projects, developments, and investment opportunities in Garden Grove, along with programs and partnerships that enhance the local quality-of-life, the City has been featured in the July 29, 2019 print and electronic edition of *The Orange County Business Journal*. The 5-page supplement, themed under the City's Reimagine Garden Grove concept, begins on page C-97, and can be accessed at <http://edition.ocbj.com/orange-county-business-journal>

Facilitated by the Office of Economic Development, in collaboration with the Office of Community Relations, and the IT Department's Graphics Division, the section entitled, "Reimagine the Endless Possibilities in Garden Grove," touts recent and soon-to-be completed major developments in the city. These include, Steelcraft Garden Grove, Home2Suites by Hilton, Garden Grove Kia, and Cottage Industries. The Grove District-Anaheim Resort's beautiful new Nova Kitchen and Bar, and most ambitious resort project to date, adding a Le Meridien by Marriott and Kimpton Hotel as part of a larger development, is prominently mentioned.

Two of Garden Grove's most lauded restaurants, Pho 79, and Garlic & Chives, are featured as award-winners of the American Classics Award by the James Beard Foundation, and the Michelin Guide California Bib Gourmand, respectively. The inclusion of Bracken's Kitchen, the Garden Grove Tourism Promotion Corporation, and the Roman Catholic Diocese of Orange—The Christ Cathedral—epitomize strong City/community partnerships that elevate the quality-of-life in Garden Grove.



LISA KIM
Community and Economic Development Director

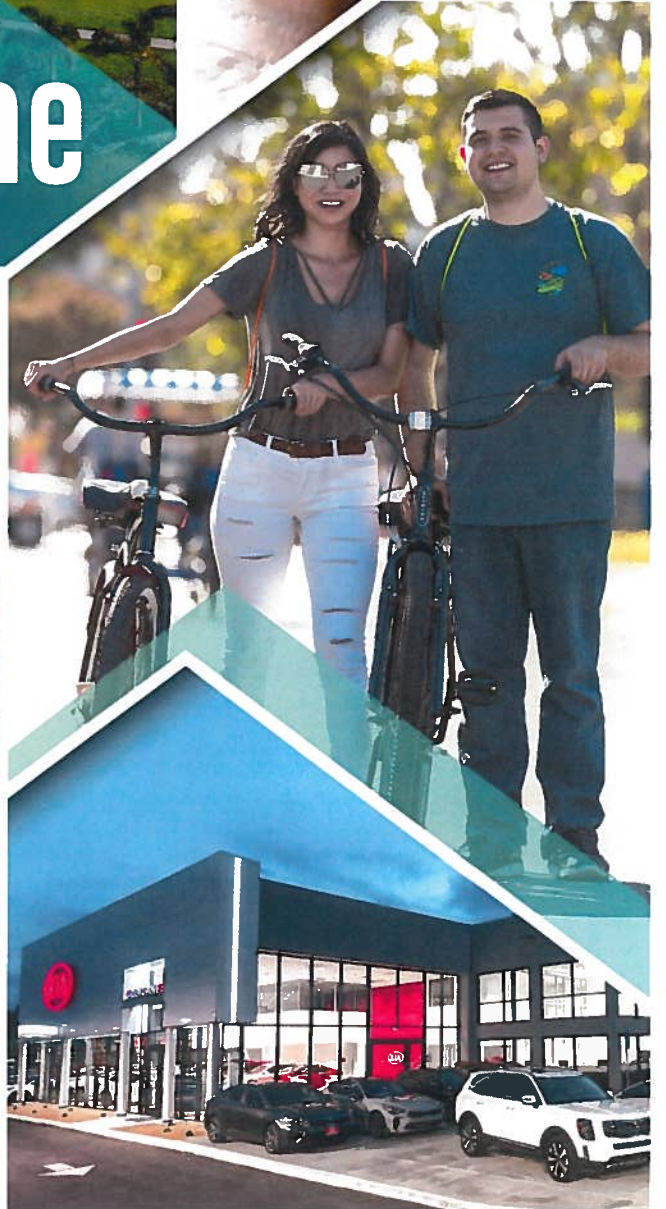
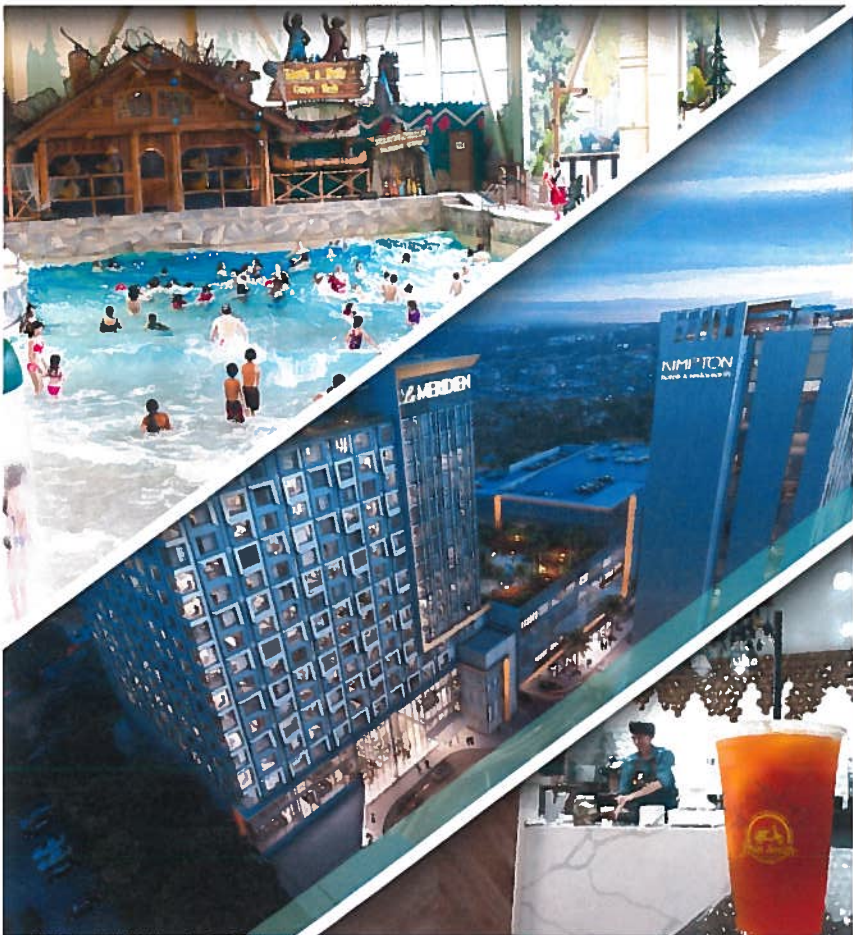
By: Ana Pulido 
Public Information Officer

Attachment: Garden Grove Supplement in July 29, 2019 OC Business Journal



Reimagine
ENDLESS
POSSIBILITIES

reimagine
GARDEN GROVE



Reimagine the Endless Possibilities in

GARDEN GROVE

STEEL CRAFT

GARDEN GROVE, CA
EST. 2019

SteelCraft Garden Grove opens next month on a 20,000 square-foot site adjacent to Garden Grove City Hall. The outdoor urban eatery is comprised of 22 repurposed shipping containers, beneath an

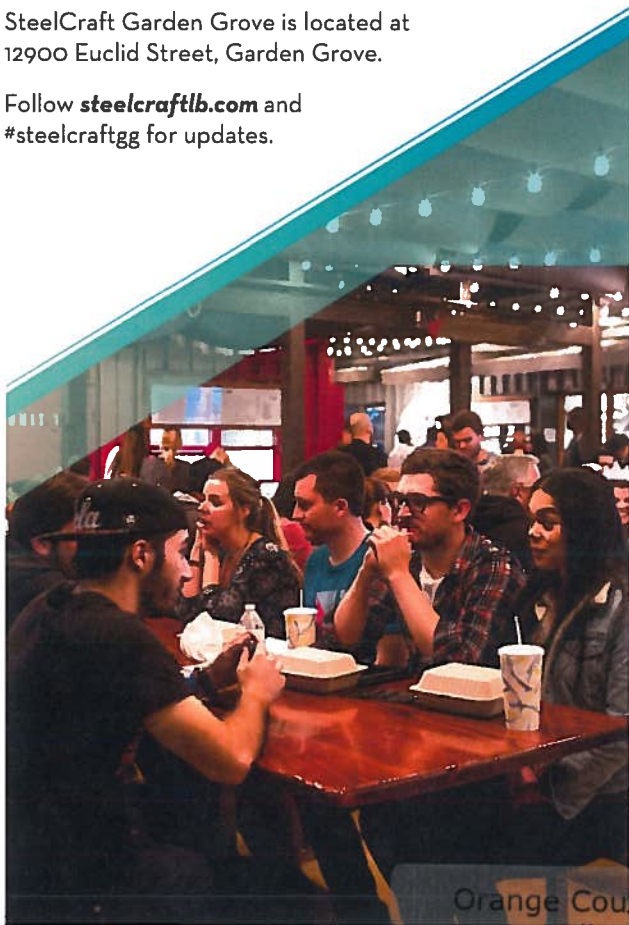
agricultural-inspired open-air roof structure. The craft food and drink gathering space houses 10 unique small businesses. An organic vegetable and herb garden will provide ingredients for the collection of chefs.

In addition to the excitement surrounding OC favorites Beachwood Brewing, Honey & Butter, and Barrio (a new concept by the Pueblo team) opening at SteelCraft Garden Grove, former Anaheim Ducks player and hockey Hall-of-Famer Teemu Selänne is opening a new gourmet burger and hot dog concept called, Teemu Selänne Presents: The Penalty Box.

Completing the SteelCraft Garden Grove lineup is Dark Horse Coffee Roasters, The Chick 'N Shack, The Nest, Renegade Taco, Off Duty Wine Bar, and Cauldron Ice Cream.

SteelCraft Garden Grove is located at 12900 Euclid Street, Garden Grove.

Follow steelcraftlb.com and #steelcraftgg for updates.



In 2013, the City of Garden Grove started a movement to reimagine itself as a community with an unmistakable sense of place. Today, it continues to recreate itself with new projects, developments, and programs that are not only unique, innovative, and imaginative, but capture a hometown feeling like no other.

THE GROVE DISTRICT



"Breathtaking" best describes the newly-opened Nova Kitchen and Bar, alongside the Hyatt Regency Orange County, offering an upscale Asian-fusion dining experience that engages the five senses and explores the elements of wood, fire, earth, metal, and water. novaoc.com

As visitor numbers to the Grove District-Anaheim Resort and Disney Resort grow year after year, Garden Grove focuses on raising the visitor experience, as evidenced by one-of-a-kind hotels, such as the Great Wolf Lodge Southern California waterpark resort.

Last year, the City revealed the names of two new luxury hotels, Le Meridien by Marriott and Kimpton Hotel, as part of a high-end development for the largest and most ambitious Grove District resort project to date. Plans call for a total of 769 rooms, 39,000 square feet of meeting space, and 36,000 square feet of retail and commercial use, equaling a nearly \$400 million investment for the City.

grovedistrictanaheimresort.com



**HOME2SUITES BY HILTON
GARDEN GROVE KIA**

Along Garden Grove's most traveled thoroughfare, Harbor Boulevard, a 5-story, 124-room Home2Suites by Hilton breaks ground by becoming the first new hotel development south of the Garden Grove (SR-22) Freeway. The area, slated for future expansion of the booming Grove District-Anaheim Resort to the north, holds enormous promise as the OC Streetcar comes to town with a multimodal station within walking distance. Already, a modern new Garden Grove Kia has set up shop just footsteps away from the stylish extended-stay hotel, scheduled for a 2021 opening. 13650 Harbor Boulevard

ENVISION WILLOWICK

Speaking of the OC Streetcar, plans continue for a future streetcar stop at what Garden Grove Mayor Steve Jones referred to as the "greatest economic development windfall for Garden Grove and Santa Ana" during his 2019 State of the City address. Redevelopment of the 102-acre Willowick golf course site, owned by the City of Garden Grove and located off Santa Ana's stretch of Harbor Boulevard, recently completed its RFP submission period, with a master developer to be determined later this fall. ggcity.org/willowick

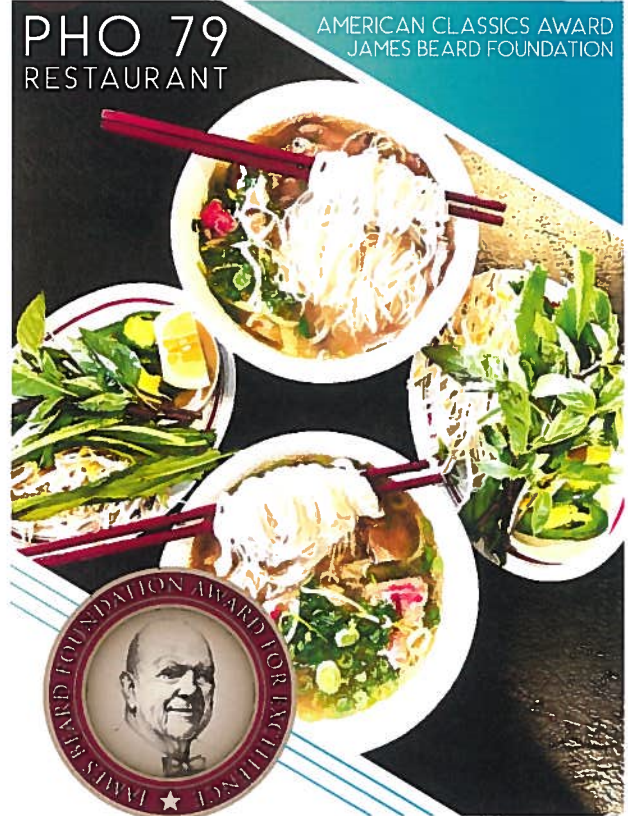
COTTAGE INDUSTRIES

Back in the downtown civic center, birthplace of Reimagine Garden Grove and home to unique, colorful, oversized Adirondack chairs, art displays, and open streets events, Anaheim Packing House creator Shaheen Sadeghi's vision to capture the neighborhood's cool factor continues moving forward. Twelve parcels, including Craftsman homes, are being transformed into art galleries, breweries, yoga studios, eateries, makerspace, and more, celebrating local culture, artisans, and community.



Orange County Business
Journal

July 29, 2019
Page 3 of 5



Garden Grove holds bragging rights to some of the best international cuisine in Southern California. That distinction now expands nationally, as a local Vietnamese favorite, Pho 79 restaurant, receives the prestigious American Classics Award by the James Beard Foundation. Pho 79 is one of only five restaurants in the nation to be honored for their timeless appeal and quality of food that reflect the character of the community. pho79.com

Adding to an already impressive list of accolades, Garlic & Chives restaurant earned inclusion in the inaugural 2019 Michelin Guide California as one of Orange County's select Bib Gourmand establishments. Named for its exceptionally high-quality food and moderate pricing, Michelin inspectors describe this Mall of Fortune gem as "incredibly fresh and vibrant Vietnamese food, which makes this an Orange County standout."



MEET ON BEACH | GARDEN GROVE



Seven cities, 1.5 miles of open streets, and Garden Grove at the mid-point! On Sunday, November 17, 2019, Garden Grove will participate in the free Meet on Beach event, to help celebrate Beach Boulevard's revitalization efforts.

From La Habra, to Huntington Beach, SR-39 will be transformed into a more walkable and bikeable active street for a day with plenty of fun along the way. meetonbeach.com

22 & BEACH FRONTIER

REAL ESTATE INVESTMENTS

Successful collaboration and partnerships are often-seen components of Reimagine programs and developments. One example is the 22 & BEACH mixed-use project shared by the Cities of Garden Grove and Stanton. The project, part of a larger 22-acre development, brings new life and a renewed sense of community to a forgotten 10-acre site just north of the Garden Grove Freeway. Panda Express, In-N-Out Burger, Raising Cane's, Chase Bank, Planet Fitness, and Rodeo 39 Public Market featuring restaurants, retail, a brewery, bar, coffee shop, arcade, and outdoor space, are some of the businesses customers can look forward to and reimagers can take pride in next year.

At the center of Reimagine Garden Grove, like most City efforts, is community. Enriching the quality-of-life for this vibrantly-diverse, spirited, and hometown-proud population of nearly 180,000 involves selfless giving and compassion from valued City partners.

BRACKEN'S KITCHEN

Bracken's Kitchen, led by world-class chef Bill Bracken, offers a unique form of philanthropy to feed the hungry. Partnering with businesses, charities, volunteers, and donors, Bracken's provides high-quality, nutritious meals through food recovery, a community feeding program, and culinary training. Bracken's served over 140,000 meals in 2018, and is on track to double that number this year.



GARDEN GROVE TOURISM PROMOTION CORPORATION



G.G.T.P.C

Garden Grove Tourism Promotion Corporation

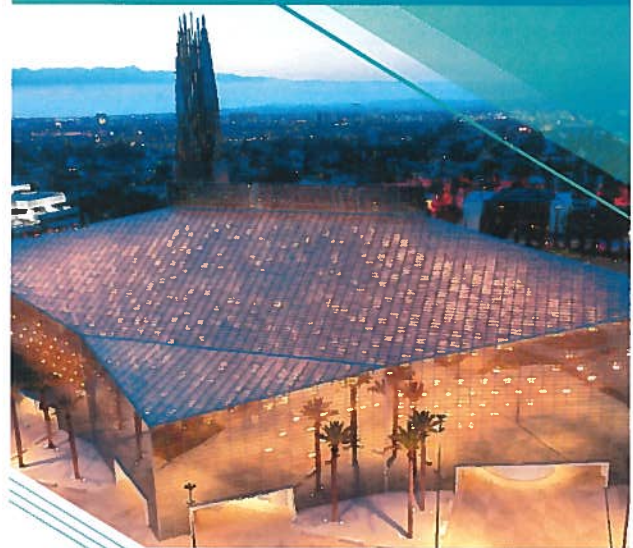
One of Garden Grove's most active, generous, and humble community supporters is the Garden Grove Tourism Promotion Corporation. The GGTPC plays an important role as the marketing arm for the Grove District-Anaheim Resort, the City's largest source of tax revenue. Every year, the GGTPC, led by their president and Embassy Suites General Manager, Jim Durslag, awards \$100,000 in sponsorships to very-deserving local charitable organizations. The GGTPC has also been a consistent sponsor of the annual Garden Grove Strawberry Festival, and the Garden Grove Chamber of Commerce.

CHRIST CATHEDRAL

The Roman Catholic Diocese of Orange, the Christ Cathedral, is the spiritual home to more than 1.3 million Catholics living in Orange County. The Christ Cathedral recently celebrated its magnificent \$77 million transformation from the former Crystal Cathedral, with a history-making dedication. The 120-foot-tall, 11,000 glass-paned structure soars high above the Garden Grove landscape as one of the city's most recognized landmarks known around the world. www.rcbo.org

CHRIST CATHEDRAL FACTS

- Restoration experts painstakingly cleaned and sealed each of the cathedral's 11,000 panes of glass.
- Stone and marble used throughout the interior were brought from Verona, Italy.
- Holy relics (remains of religious figures canonized as saints) placed in the Christ Cathedral altar include those of St. Pope John Paul II, St. Junipero Serra, and St. Andrew Dũng-Lạc, a 19th century Vietnamese Catholic priest who was killed for his spiritual beliefs.



To find out more about the City of Garden Grove, visit ggcity.org or [youtube.com/GardenGroveTV3](https://www.youtube.com/GardenGroveTV3)
For investment opportunities, contact the Office of Economic Development at (714) 741-5130 or visit ggcity.org/econdev

July 29, 2019

Page 4 of 5



The re-launched Buy in Garden Grove shop local program, known as BiGG, offers a smarter webpage with more shopper discounts, handy GIS locator map, and seasonal promotions and giveaways. Businesses can sign up for free.

BiGG's new Vehicle Rebate Program rewards local Garden Grove car buyers with a \$500 rebate when a new vehicle is purchased from: Garden Grove Kia, Garden Grove Nissan, Russell Westbrook Hyundai of Garden Grove, Simpson Chevrolet of Garden Grove, Toyota Place, or Volkswagen of Garden Grove.

ggcity.org/big



City of Garden Grove
INTER-DEPARTMENT MEMORANDUM

To:	Scott Stiles	From:	Ana Pulido
Dept.:	City Manager	Dept.:	Community Relations
Subject:	SOCIAL MEDIA ACTIVITY REPORT FOR 18-19 FISCAL YEAR	Date:	August 1, 2019

Enclosed is the 2018-2019 Fiscal Year Social Media Activity Report which details the growth, activity, and highlights of the City's electronic communication through the mediums of Facebook, Twitter, Instagram, and Garden Grove TV3's YouTube.

In an effort to support and enhance the City's communication strategy, the Office of Community Relations has maintained reports outlining the level of engagement, measurements of reach on particular City messages, and growth of individual communication channels.

One of the main highlights from the last year is the incorporation of boosted posts on Facebook, Instagram, and Twitter that innately create increased interest, attendance, and engagement. The Office of Community Relations has boosted and live streamed posts on: Neighborhood Improvement's First-Time Home Buyer Program; Community Services' programs and special events; the Office of Economic Development's Willowick RFP; the Fire Department's No Illegal Fireworks campaign; and the Police Department's recruitment and accident reduction campaigns.

The report contains a summary of the growth and highlights from the City's social networks, including a growth of 634 Likes on Facebook; 372 new Followers on Twitter; 411 new Followers on Instagram; and a current count of 3,424,935 views and a gained 372 new subscribers to Garden Grove TV3's YouTube. The aforementioned numbers are compared to 2016's social media report.

Please call me at extension 5283 if you have any questions.



Ana Pulido
Public Information Officer

By: Missy Mendoza 
Administrative Intern

Attachment: 2018-2019 Fiscal Year Social Media Activity Report

**CITY OF GARDEN GROVE
SOCIAL MEDIA FISCAL YEAR
ACTIVITY REPORT
(7/1/18 - 6/30/19)**

Prepared by the Office of Community Relations
July 26, 2019



Agenda

- Quarterly Results - 1st, 2nd, 3rd, and 4th Quarters
(July 1, 2018 - June 30, 2019)
 - Facebook
 - Twitter
 - Instagram
 - Youtube

Facebook Highlights & Top Posts (Organic & Paid)

Page Likes

To Date	12,694
June 30, 2018	12,060
Gained	634

Number of Posts Daily Users Reached

518	4,689
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Page Engagement Organic Impressions

32, 169	2,030,538
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Garden Grove City Hall
Published by Garden Grove PostPaid on October 29, 2017

LIMITED TICKETS AVAILABLE FOR JACK O'LANTER/JAMBOREE
The 17th annual JACK O'LANTER/Jamboree event on Saturday, October 27, 2018, from 1:00 p.m. to 4:00 p.m. at Alhambra Park Center has limited tickets on sale.
To purchase tickets online, visit [garden.groves.ca.gov](#). For more information, visit [http://gocph.com](#). [More](#)

PERFORMANCE FOR YOUR POST
0,296 People Reached

813 Reactions (Comments & Likes)

100 Likes	712 On Post	18 On Share
32 Love	32 On Post	0 On Share
0 Hate	0 On Post	1 On Share
0 Wow	2 On Post	0 On Share
0 Careless	0 On Post	0 On Share
14 Laugh	24 On Post	0 On Share
277 Comments	56 On Post	128 On Share

NEGATIVE FEEDBACK
[Hide Facts](#) [View All Posts](#)
[Report Ad Issue](#) [Unhide Page](#)

9,236 People Reached 1,630 Engagements [Boost Post](#)

Boosted Post

Organic Post

Garden Grove City Hall
Published by Garden Grove PostPaid on April 3, 2017

You're never too young for a stout cut!

The City would like to wish Garden Grove resident of 76 years, Lawrence J. Richardson a heartfelt happy birthday! Mr. Richardson, who recently turned 56, is one of the original 260 E.A.S. Lodge members and trained one of the first State Farm Insurance Offices on historic Laramie Street in 1946. His love for the community led him to volunteer as a fireman at the station on Garden Grove Blvd., board member for the Boys & Girls Clubs of Garden G...
[View More](#)

PERFORMANCE FOR YOUR POST
0,746 People Reached

016 Reactions (Comments & Likes)

387 Likes	222 On Post	198 On Share
92 Love	56 On Post	86 On Share
1 On Post	0 On Post	1 On Share
18 On Post	0 On Post	12 On Share
53 Comments	58 On Post	28 On Share
24 Shares	53 On Post	1 On Share

1,253 Post Views
 30 Photo Views [View All Posts](#) [View All Photos](#)
 1,154 Video Views

NEGATIVE FEEDBACK
[Hide Facts](#) [View All Posts](#)
[Report Ad Issue](#) [Unhide Page](#)

[Boost Post](#)

Get More Likes, Comments and Shares
Boost this post for \$150 to reach up to 16,000 people

0,746 People Reached 1,871 Engagements [Boost Post](#)

Organic Post

Twitter Analytics

July 1, 2018 - June 30, 2019

Followers	
To Date	3,084
June 30, 2018	2,712
Gained	372
Number of Tweets	Link Clicks
350	876
Page Engagement	Organic Impressions
6,635	399,016



On behalf of the City of Garden Grove, we would like to express our sincere gratitude to the brave men and women who have fought and died for this great country. Their sacrifice to secure our freedom will never be forgotten. Thank you.
[#GG1956](#) [#MemorialDay](#) [#NeverForgotten](#)



Organic



LOCAL COLLEGE GRADUATES - WE'RE LOOKING FOR YOU

The deadline is fast approaching for local college graduates to participate in the 7th annual Garden Grove College Graduates' Reception! Submit your name and information to ggcity.org/grads by Thursday, May 9.
[#GG1956](#)



Paid Tweet

Instagram Highlights

July 1, 2018 - June 30, 2019

Followers

To Date	1,947
June 30, 2018	1,536
Gained	411

Number of Posts	Likes Received
124	5,700

Page Engagement

5,878



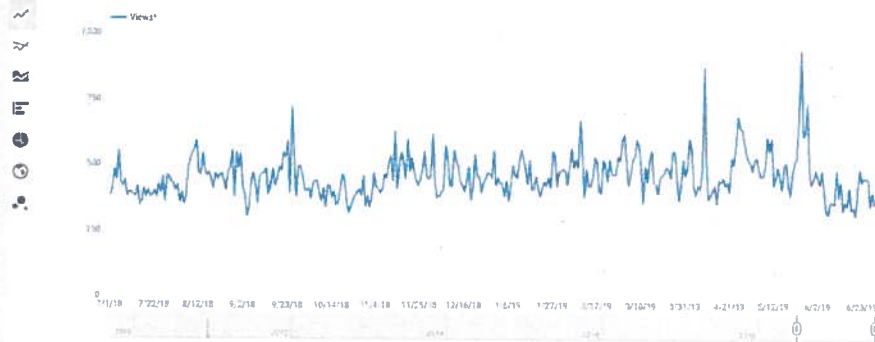
YouTube Highlights

July 1, 2018 - June 30, 2019

WATCH TIME (MINUTES)
274,624*

VIDEOS
167,046*

Compare metrics * Daily * Show growth **



Comments *
88



Shares *
1,350



Videos in playlists
646



Subscribers *
372



Subscribers

To Date 2,923
Gained 372

Views to Date

3,424,935

Top 10 Videos

Video	Watch time (minutes)*	Views*
Garden Grove TV3 Live Stream	17,020 6.2%	1,049 0.6%
D-Box Movie Technology	16,685 6.1%	16,308 9.8%
Garden Grove TV3 Live Stream	15,550 5.7%	1,424 0.9%
Garden Grove TV3 Live Stream	11,063 4.0%	7,249 4.3%
Blind Children's Learning Center	9,628 3.5%	8,632 5.2%
Crystal Cathedral is Sold in Bankrupt...	7,610 2.8%	3,362 2.0%
Garden Grove TV3 Live Stream	7,132 2.6%	258 0.2%
Open Mosque Day	6,792 2.5%	6,087 3.6%
Great Wolf Lodge Southern Californ...	5,676 2.1%	5,700 3.4%
Strawberry Festival Pie Throwing Fun	5,649 2.1%	6,515 3.9%











Top 10 Videos

WEEKLY MEMO 8-1-19

**SOCIAL MEDIA
HIGHLIGHTS**










Sent Messages

Review the lifetime performance of the messages you sent during the publishing period.

Profile	Message by Sent Date	Reactions ▼	Comments	% Users Engaged	Average Users Engaged per Post	Impressions	Average Reach per Post	Likes	Shares
Message Lifetime Activity		272	37	7.1%	109	21,641	1,553	N/A	N/A
Jul 25, 2019 – Jul 31, 2019									
	 <p>Last Tuesday (7/23), Garden Grove Mayor Steve Jones, the Garden Grove City Council, th</p> <p>Post. Mon 7/29/2019 5:28 pm PDT</p>	71	2	12.4%	235	2,650	1,890	62	2
	 <p>Plan out your day around play! Today, we invite you to celebrate July as Parks Make</p> <p>Post. Tue 7/30/2019 9:57 am PDT</p>	67	19	8.7%	384	6,216	4,434	61	18
	 <p>Have you seen the butterfly migration? Thanks to LA-based installation artist and illustrat</p> <p>Post. Wed 7/31/2019 3:10 pm PDT</p>	50	0	10.2%	139	1,810	1,364	40	1
	 <p>Enhancements are soon coming to Garden Grove's storm drains from Gilbert Stre</p> <p>Post. Mon 7/29/2019 12:01 pm PDT</p>	36	14	7.4%	203	3,760	2,749	28	9
	 <p>This hot weather means it's time for a swim. Remember, "Children can drown without</p>	16	0	2.7%	41	2,247	1,526	16	10

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Message Lifetime Activity		272	37	7.1%	109	21,641	1,553	N/A	N/A
Jul 25, 2019 – Jul 31, 2019									
	 <p>Who is excited for #NationalNightOut? Come out for a fun filled afternoon: me</p> <p>Post. Fri 7/26/2019 10:38 am PDT</p>	12	0	2.3%	25	1,586	1,105	12	0
	 <p>DON'T LEAVE BABY IN THE CAR In just 10 minutes, the temperature inside your vehi</p> <p>Post. Wed 7/31/2019 12:21 pm PDT</p>	11	1	2.7%	24	1,212	907	9	2
	 <p>What's going on in front of the Garden Grove Police Department?? Tune in to t</p> <p>Post. Tue 7/30/2019 3:46 pm PDT</p>	4	0	2.4%	24	1,331	983	4	0
	 <p>Garden Grove Police Department SWAT rehearsing for #NationalNightOut.</p> <p>Post. Tue 7/30/2019 4:34 pm PDT</p>	3	0	3.5%	16	666	454	3	0
	<p>SR-22 Safety Improvement Project Caltr... *SR-22 Safety Improvement Project* Improvements will be made to the Eastbo</p>	2	1	6.6%	8	163	122	2	1











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	Message Lifetime Activity Jul 25, 2019 – Jul 31, 2019	272	37	71%	109	21,641	1,553	N/A	N/A

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Profile	Message by Sent Date ▼	Reactions	Comments	% Users Engaged	Average Users Engaged per Post	Impressions	Average Reach per Post	Likes	Shares
Message Lifetime Activity Jul 25, 2019 – Jul 31, 2019		1,070	118	8.7%	316	35,628	3,633	N/A	N/A
	 <p>Today is #NationalHeatstrokePreventionDay and it's warming up to h</p> <p>Post. Wed 7/31/2019 12:16 pm PDT</p>	45	3	4.8%	124	3,375	2,566	44	20
	 <p>#GGPD32 SWAT rehearsing for #NationalNightOut. 🚒 🚓</p> <p>Post. Tue 7/30/2019 4:29 pm PDT</p>	62	7	3.6%	190	6,287	5,324	56	6
	 <p>What's going on in front of the #GardenGrove Police Department? Tune in today a:</p> <p>Post. Tue 7/30/2019 3:41 pm PDT</p>	21	0	2.6%	40	2,214	1,535	20	0
	 <p>If you think you've got what it takes to be a #hero, there's still time. Go to http://ggpd.org/</p> <p>Post. Mon 7/29/2019 10:30 am PDT</p>	57	9	6.9%	161	3,343	2,319	46	5
	 <p>Blessed are the peacemakers. Our thoughts and prayers go out to the family and friends c</p>	631	78	17.5%	1,507	12,246	8,632	149	43






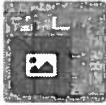


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Profile	Message by Sent Date ▼	Reactions	Comments	% Users Engaged	Average Users Engaged per Post	Impressions	Average Reach per Post	Likes	Shares
Message Lifetime Activity Jul 25, 2019 – Jul 31, 2019		1,070	118	8.7%	316	35,628	3,633	N/A	N/A
	 <p>#ItsHotOutside. This means swimming will be a popular activity. Remember, "Children</p> <p>Post. Sat 7/27/2019 12:02 pm PDT</p>	71	5	5.4%	195	5,384	3,595	61	14
	 <p>#FlasbackFriday. This year marks the 50th anniversary of our cadet program; and this</p> <p>Post. Fri 7/26/2019 12:11 pm PDT</p>	85	10	6%	162	3,757	2,723	75	3
	 <p>On this #NationalHireAVeteranDay, we want to say to all those</p> <p>Post. Thu 7/25/2019 12:01 pm PDT</p>	98	6	6.5%	154	3,301	2,373	84	6

















Sent Messages

Review the lifetime performance of the messages you sent during the publishing period.

Profile	Message by Sent Date ▼	Potential Reach	Responses	Clicks	Organic Impressions	Likes	Retweets	Replies
Message Lifetime Activity		12,488	0	7	N/A	N/A	N/A	N/A
Jul 25, 2019 – Jul 31, 2019								
	 <p>DON'T LEAVE BABY IN THE CAR In just 10 mins, temps inside your vehicle can reach</p> <p>Tweet. Wed 7/31/2019 12:26 pm PDT</p>	3,120	0	0	287	2	0	0
	 <p>In celebration of July as Parks Make Life Better® Month, the City is offering free</p> <p>Tweet. Tue 7/30/2019 10:05 am PDT</p>	3,121	1	3	239	1	1	0
	 <p>Enhancements are soon coming to GG's storm drains. To facilitate the construction,</p> <p>Tweet. Mon 7/29/2019 12:08 pm PDT</p>	3,128	3	4	390	1	2	1
	 <p>SAVE THE DATE The 20th Annual Elvis Festival is Sunday, August 25, 10:00 a.m., on</p> <p>Tweet. Thu 7/25/2019 3:43 pm PDT</p>	3,119	0	0	769	1	0	0

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Review the lifetime performance of the messages you sent during the publishing period.

Profile	Message by Sent Date	Reactions ▲	Comments	% Users Engaged	Average Users Engaged per Post	Impressions	Average Reach per Post	Likes	Shares
Message Lifetime Activity Jul 25, 2019 – Jul 31, 2019		1,249	35	11.4%	821	39,751	7,208	N/A	N/A
 	 Come out and meet the people that keep the City safe. Members of the fire department	27	1	5.7%	77	1,731	1,341	23	6
 Post. Tue 7/30/2019 4:45 pm PDT									
 	 It's super hot out, and many of you are heading for the water. All of us at the fire department	52	6	4.8%	93	2,610	1,933	45	11
 Post. Mon 7/29/2019 12:56 pm PDT									
 	 Mayor Steve Jones & members of the GGFD had the pleasure of hosting Joshy's B-Day party	585	14	12.2%	1,558	17,705	12,779	432	28
 Post. Sun 7/28/2019 7:01 pm PDT									
 		585	14	12.2%	1,558	17,705	12,779	432	28
 Post. Sun 7/28/2019 7:01 pm PDT									

WEEKLY MEMO 8-1-19

NEWS ARTICLES

Editorial

Garden Grove busts budget on raises

Taxpayers generally are aware of rampant budgetary irresponsibility at the federal level, as the national debt reaches an inconceivable \$22 trillion. They also know that Sacramento politicians are hopeless spendthrifts.

But they often overlook the degree to which their local governments follow the same tax-and-spend approach.

The latest example comes from Garden Grove. In November, voters approved a 1 percentage-point sales tax increase to dig the city out of a mess. Seven Orange County cities boosted sales taxes on the general election ballot, as pension costs increasingly gobble up their budgets.

Instead of using the windfall to get its fiscal house in order, the Garden Grove City Council approved large raises for police. To make matters worse, the council underestimated the cost of those raises during its April debate. Police unions are among the most powerful interest groups in most cities, so it behooved the raise's supporters to downplay the costs.

The city said raises would cost \$3.1 million over three years, but the real cost is \$6.4 million. The numbers "did not include each year's raise

in the subsequent years of the estimate," according to the VoiceofOC, because of a calculation method that "resulted from negotiations with the police union." Budget calculations should be based on sound math — not be subject to deal making that hides the full cost of any new benefit.

Garden Grove also didn't calculate the degree to which the raises will drive up pension costs, according to the report. Given that pension costs drove the tax hike and are crowding out other services statewide, one would think that their costs would be included in any budget calculation. At least Garden Grove didn't follow the lead of Santa Ana, which in February voted for \$25 million in police raises before knowing how to pay for them.

The federal and state behemoths can kick the can down the road for years, but poor local financial decisions quickly will lead to budget shortfalls, service cutbacks and pushes for higher taxes.

It's time for Orange County governments to recognize that reality and show some fiscal restraint. Voters must do their part, too, and vote out politicians who make irresponsible decisions.

Connect with law enforcement

OC Register
August 1, 2019
Page 1 of 2

at National Night Out

By Heather McRea and
Jennifer Karmarkar

hmcrea@scng.com and
jkarmarkar@scng.com

National Night Out encourages residents to get out and meet their local law enforcement and neighbors to build up community connections and fight crime. It traditionally occurs the first Tuesday of August.

Here are some events planned locally, all to take place Tuesday. For information on the national movement, go to natw.org.

Fountain Valley

The city's police and fire departments are hosting their event during the Movies in the Park at the FV Sports Park, 16400 Brookhurst St., and will be having a K-9 demonstration, games, information and free hot dogs for the first 500 people.

The movie will be the Disney animation, "Hercules." Activities start at 6 p.m.; the movie screens at dusk. Information: FountainValley.org

Garden Grove

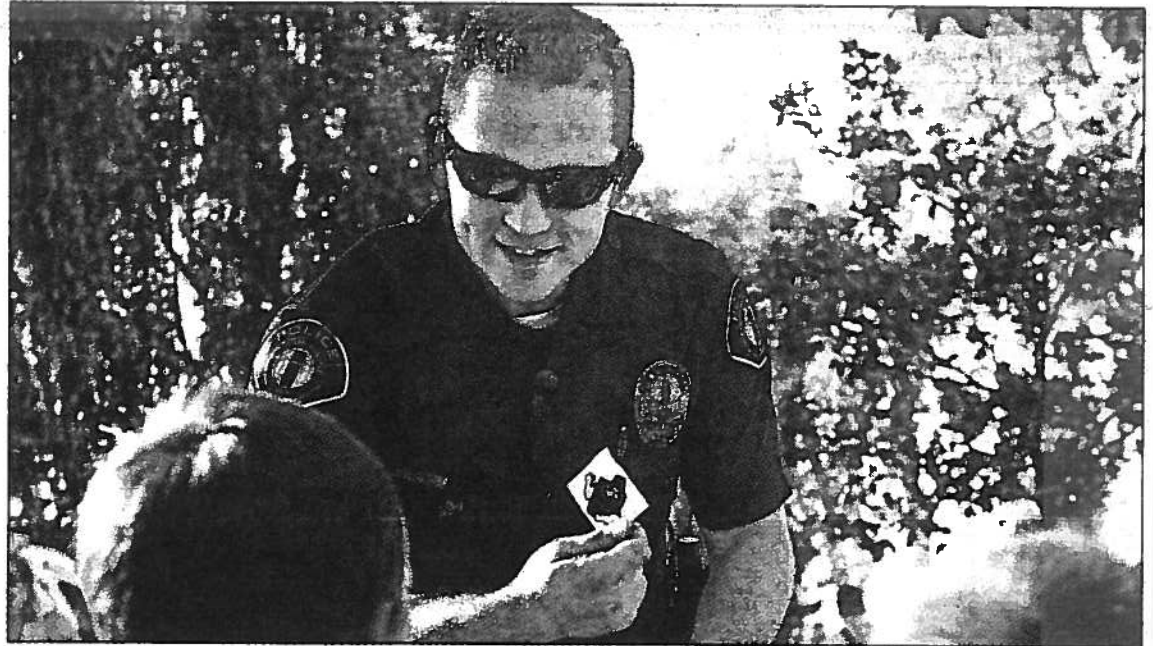
This year's free event will be at the Police Department, 11301 Aca-cia Parkway, from 5 to 8 p.m. Residents can meet with patrol officers and compete with them in a doughnut-eating contest, enjoy activities and win items. Attendees also will learn from the K-9 and SWAT team units, view public safety demonstrations and get information about Neighborhood Watch programs. Information: ggcity.org

Huntington Beach

The 5:30-8 p.m. event will be at Central Park, 18000 Goldenwest St. Learn more from the city's SWAT team, mounted unit and K-9 unit. Watch commanders will answer questions from the community, and there will be games, crafts and a barbecue for attendees. Information: 714-536-5245 or vclara@hbgpd.org

Irvine

Activities will last 5:30-7:30 p.m. at three spots: Cypress Community Park, 255 Visions; University Community Park, 1 Beech Tree Lane; and The Ranch Neighbor-



SCNG FILE PHOTO

An Irvine police officer mingles with residents during the 2014 National Night Out.

hood Park, 5161 Royale Ave. Residents can interact with police and learn how to keep their neighborhood safe while enjoying free snacks. Residents who bring a canned food item will be entered into a drawing. Children also will receive a free IPD police car toy (while supplies last). Information: 949-724-7193 or cityofirvine.org

Los Alamitos

This year's free event at Little Cottonwood Park, 4000 Forquhar Ave., will last 5-8 p.m. Festivities include face painting, a balloon artist and inflatable bouncers. Grab some food from the food trucks and learn more from police and fire displays, information booths, and meet with police representatives. Information: citoflosalamitos.org

Newport Beach

The city's event will last 4-7 p.m. at Bonita Canyon Sports Park. There will be information on crime and drug prevention, home security, keeping kids safe and how to be a part of the department. The CSI department, SWAT team, K-9 and mounted units and CERT volunteers will participate. And there will be free food. Information: facebook.com/NewportBeachPolice

Seal Beach

The city will host its event at Eisenhower Park, 900 Ocean Ave., from 6 to 8 p.m. There will be demonstrations from the police, the Marine Safety Department, the SWAT team, the Naval Weapons Station and the Orange County Fire Authority. Free snow cones and popcorn. Information: 562-799-4100

Stanton

The city will pair its National Night Out event with a summer concert this year at Stanton Central Park, 10660 Western Ave. From 6 to 8 p.m., residents can meet with firefighters and sheriff's deputies and learn from informational booths and safety displays about crime prevention and local programs. The Answer will perform from 6:30 to 8 p.m. Information: 714-890-4270

Tustin

Residents can get to know the police from 6 to 8 p.m. at The District at Tustin Legacy, 2437 Park Ave. Learn about crime and drug prevention. There will be police and fire vehicles, entertainment and activities for kids.

Westminster

The free event will last 6-8:30

p.m. in the parking lot of the Pavillions store at 16450 Beach Blvd. The event will feature local vendors, food, games and a raffle. There will be a K-9 demonstration and appearances by firefighters, the regional SWAT team and Animal Control Division. Information: westminster-ca.gov

Anaheim

Anaheim Police Department will have a helicopter display as well as demonstrations by its SWAT and K-9 teams, a bike rodeo, a firearms simulator and more activities to reach out to the community and share crime prevention information. From 5 to 8 p.m. at Maxwell Park, 2655 W. Orange Ave. Information: anaheim.net

Brea

Police and fire staff will be out from 4 to 7 p.m. at the Brea Marketplace, 835 E. Birch St., with displays of police motorcycles, SWAT vehicles and other gear and activities for families. There also will be information on how to stay safe and fight crime. Information: cityofbrea.org

Fullerton

Local law enforcement and emergency services will be out from 5 to 8 p.m. in the Downtown

Fullerton Plaza, 125 E. Wilshire Ave. There will be activity booths, entertainment, games and food. Members of the 501st Legion will also be there. Information: fullertonpd.org

Lake Forest

Lake Forest will stage its free event from 5 to 8 p.m. at Lake Forest Sports Park, 28000 Rancho Parkway. The family safety fair will include Orange County Sheriff's Department crime lab displays and a helicopter landing, raffles and prizes, free food from local restaurants as well as grilled hot dogs.

Orange

The free family event will last 5:30-8 p.m. at the Stadium Promenade, 1701 W. Katella Ave. There will be a K-9 demonstration, a meet-and-greet with Officer McGruff, raffles and opportunities to learn more about the Police Department. Information: cityoforange.org

San Juan Capistrano

National Night Out in the city is pairing public safety with a free movie in the park. The 6-9 p.m. event at Descanso Park, 32506 Paseo Adelanto, will feature safety information, educational booths and the movie. Information: sanjuancapistrano.org

Santa Ana

The city's event with a bike rodeo, vehicle displays, information and photo booths and other free activities will last 4-7 p.m. at Carl Thorton Park, 1801 W. Segerstrom Ave. Free helmets will be given out while supplies last.

Information: facebook.com/santaanapd

Villa Park

The National Night Out event will be last 6-8 p.m. in the parking lot of City Hall, 17855 Santiago Blvd., and a Home Security Fair will occur inside in the council chambers.

There will be kids activities, demonstrations by police and fire and more.

Information: villapark.org

OC News
July 31, 2019

'A Day in the Park'



Courtesy photo

Garden Grove Elks Lodge hosted "A Day in the Park" recently for local youths. The event offered free box lunches, games, a live band, bounce house, face painting, and animal balloons. Home Depot provided plant and seeding instructions for the kids. This event was made possible with a Promise Grant from the Elks National Foundation.

Once again, Main Street revives The King

Annual Elvis Festival is set for
Aug. 25 in the heart of the city

By Brady Rhoades

Have you seen the Elvis Comeback special, circa 1968?

Yes? Then you get it.

No?

Then you might not understand.

Editor's Take

And hold on for your assignment.

He's in his prime. Tanned, and in leather. A blinding white smile. Quivering lip. Restless legs. Playing guitar. Directing his band. Telling jokes. And singing his heart out — "That's All Right" and "One Night With You" spring to mind — in that impossibly rough and tender voice.

He was poised to turn 33.

see ELVIS, page 2

ELVIS:

Continued from page 1

It's hard to believe that he was staging a comeback at that age.

Maybe that's because he makes a comeback every year on Historic Main Street in Garden Grove. This year's no different. The 20th annual Elvis Festival is set for Sunday, Aug. 25 from 10 a.m. to 6 p.m. on Main Street.

The day features Elvis tribute artists, favorite Elvis foods (fried peanut butter and banana sandwich anyone?) and Elvis-era Cadillacs (Elvis loved him some Cadillacs).

It's the best tribute to Elvis that you'll ever come across, and the by the way: Azteca Restaurant sports some seriously scrumptious Mexican food, but also the most dazzling collection of Elvis memorabilia this side of Nashville.

But back to those who've never seen the Elvis Comeback special. Here's your assignment: Go to YouTube and type in "Elvis Comeback." Got it? Now, listen... and watch. Take a trip back to 1968, then please get your backside to the Elvis Festival, because it's the next best thing, OK?

The day features Elvis tribute artists, favorite Elvis foods (fried peanut butter and banana sandwich anyone?) and Elvis-era Cadillacs (Elvis loved him some Cadillacs).

Elvis died on Aug. 16, 1977. I was a teenager shopping for junk food at a grocery store in Newport Beach. People shouted out the news. Clerks cried. Patrons froze. Many didn't, or couldn't, believe it. Many still don't, and can't.

The annual Elvis Festival is always held in August, sometime around the anniversary of the King's death.

It's really fun, nostalgic, bitter-sweet, well worth it.

See you there.

Brady Rhoades is the editor. He can be reached at brhoades@localnews-papers.org.

OC News
July 31, 2019

National Night Out

The community is invited to attend the 36th annual National Night Out on Tuesday, Aug. 6 from 5 p.m. to 8 p.m., in front of Garden Grove Police Headquarters, 11301 Acacia Parkway.

Event attendees can participate in family-friendly activities, including a donut-eating contest against Garden Grove police officers, face painting, and opportunity drawings and giveaways. The free event gives residents a chance to meet beat patrol and crime prevention officers, as well as learn about neighborhood watch programs and how to get involved. Other activities include public safety demonstrations by the K-9 and SWAT units.

Parking will be available at the Garden Grove Main Library, at 11200 Stanford Ave. in Garden Grove, at the Community Meeting Center, at 11300 Stanford Avenue, and at Acacia Adult Day Services, at 11391 Acacia Parkway.

For more information, contact the Garden Grove Police Department's Crime Prevention Unit at 714-741-5760 or by email at crimeprevention@ggcity.org.

NOTICE OF PUBLIC HEARING REGARDING THE CITY OF GARDEN GROVE'S 2019 DRINKING WATER PUBLIC HEALTH GOAL REPORT

Notice is hereby given that the City of Garden Grove City Council will conduct a public hearing on Tuesday, August 13, 2019, at 6:30 p.m., in the Community Meeting Center, 11300 Stanford Avenue, Garden Grove, to receive and consider all evidence and reports relative to the City of Garden Grove's 2019 Drinking Water Public Health Goal Report.

ALL INTERESTED PARTIES are invited to attend the City Council public hearing, or by writing a letter, to express opinions or submit evidence for or against the proposal as outlined above. If you challenge the City Council decision in Court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this Notice, or in written correspondence delivered to the City Council.

Further information and copies of the report may be obtained at the Public Works Department, Water Services Division, located at 13802 Newhope Street, Garden Grove, or by calling Cel Pasillas, Water Quality Supervisor, at (714) 741-5276.

/s/ TERESA POMEROY, CMC
City Clerk

Date: July 29, 2019
Publish: July 31, 2019
Orange County News-7/31/2019- 85266

A cultural GEM

Garden Grove's Koreatown is becoming a destination hot spot

By Loreen Berlin

Driving on Garden Grove Boulevard between Beach and Brookhurst, the city suddenly changes for the next two miles.

Right in the middle of Garden Grove is a hidden cultural jewel.

Welcome to Koreatown.

According to Ho-El Park, president of the Korean American Chamber of Commerce of Orange County (KAC-COC), businesses have established

themselves and have thrived in Koreatown of Garden Grove for the past four decades.

Koreatown features a plethora of Korean restaurants, beauty-related shops, beau-

ty schools, financial service firms, Korean markets, law offices, Real Estate offices, accounting firms and automotive services.

Garden Grove is home to what is widely considered Orange County's original Koreatown, dating to the 1970s. Back then, Garden Grove was

considered a hipster place when it came to Korean barbecue. Nowadays, you can find splendid Korean restaurants all over Orange County.

But if you want the best stuff, you might want to check out the Korean Plaza and

other areas of Koreatown featuring some of the best Korean restaurants in the country, including Mo Ran Gak, New Seoul BBQ and Jang Mo Gip.

see KOREA, page 4

Common Korean customs

—Kimchi is probably the most famous Korean food. There are hundreds of different types of kimchi.

—Truly Korea chopsticks are made of metal. Another unique attribute of Korean chopsticks is that they come in different shapes: round, square and flat.

—South Korea has the lowest number of obese people in the world.

—Folk music represents the soul and sound of traditional Korean villages with an eclectic array of music forms including numerous folk songs, various forms of instrumental pieces, pansori, and shaman ritual music. Some of the most prominent pieces and folk music forms are Sanjo, Sinawi.

—In Korean culture, the number four is considered unlucky.

—In situations where an English speaker would say "my" or "me," Koreans often use "our" or "we" instead. This practice is rooted in Confucian traditions and communal values.

Park noted that people of all ethnicities patronize the Korean shops.

"A lot of Vietnamese patrons eat in our restaurants and shop in our area, too," Park said.

KOREA:

Continued from page 1

Care for brisket, pork belly, cold noodles, rice cakes?

Koreatown is a must-see.

This is Park's second year serving as the Chamber president.

"In early 2000, two monuments were erected in the center-diver along

Garden Grove Boulevard," he said. "The name of the area was changed by City Council this year to officially be Koreatown."

Park said that membership in the chamber is composed mostly of Koreans but is open to anyone.

"Anyone can join; currently we have 35-board members overseeing KACCOC and the membership," he said.

The 35th Korean Festival, aka "Arirang Festival," which is in its early-planning stages, is set to be held this year from Oct. 3 through Oct. 6.

The Arirang Festival began about two decades ago; how-

ever, it's now run independently by the Korean Festival Committee of Orange County.

The Festival is a weekend to celebrate and share the Korean culture with the

community, which includes Korean music and performances, along with an open-air market that features many booths, a talent show, singing and contests.

It has been suggested that the way to learn about a country and its people is through their food, and Korea has an amazing barbecue, fresh off the grill. You can also enjoy Korean soul food: spicy rice cakes and dumplings.

Food and music can connect different peoples of the world; Korean skincare products and services are also booming and are widely recognized.

Many Korean stores and shops have signs in both English and Korean (AKA "Hangul").

For information about the Korean American Chamber of Commerce of Orange County, contact info@KACCOC.com or call 714-638-1440.

OC News
July 31, 2019
Page 2 of 3



Photo by Loreen Berlin

From left, siblings Janice and William Kim enjoy an original Chinese dish at the Korea Plaza in Garden Grove's Koreatown. The Kims said their Korean ancestors infused their foods with Chinese influences. Here, they are eating a black-bean, noodle dish, fried pork, and dipping sauce.



Courtesy photo

Koreatown occupies a two-mile stretch on Garden Grove Boulevard in Garden Grove.



Tuesday, July 30, 2019

37,000-SF PROJECT INCLUDES NEW THEATER

Garden Grove Entertainment Complex Kicks Off

By Katie Murar (/staff/katie-murar/)

Monday, July 29, 2019

[Like 0](#) [Share](#) [in](#) [Share](#) [Tweet](#) [Email \(/mailfriend/81/197169/b12b921ae8/\)](#)

Construction has begun on a new 4.9-acre entertainment complex in Garden Grove, a project that will include the expansion and upgrade to the city's 45-year-old 4 Star Movie Theater.

Architects Orange is designing Starlight Cinemas West Grove, which will include a 29,081-square-foot Starlight Cinemas movie theater and 7,700 square feet of restaurant space, including a new Jack in the Box.

The project, at the corner of Valley View Boulevard and Chapman Avenue, will be done in two phases: first the overhaul of the movie theater, and then the conversion of an existing bowling alley into a restaurant complex connected to the theater.

"The community needs a warm, inviting gathering place and Starlight Cinemas is going to achieve that," said Pedram Shokati, senior designer at Architects Orange.

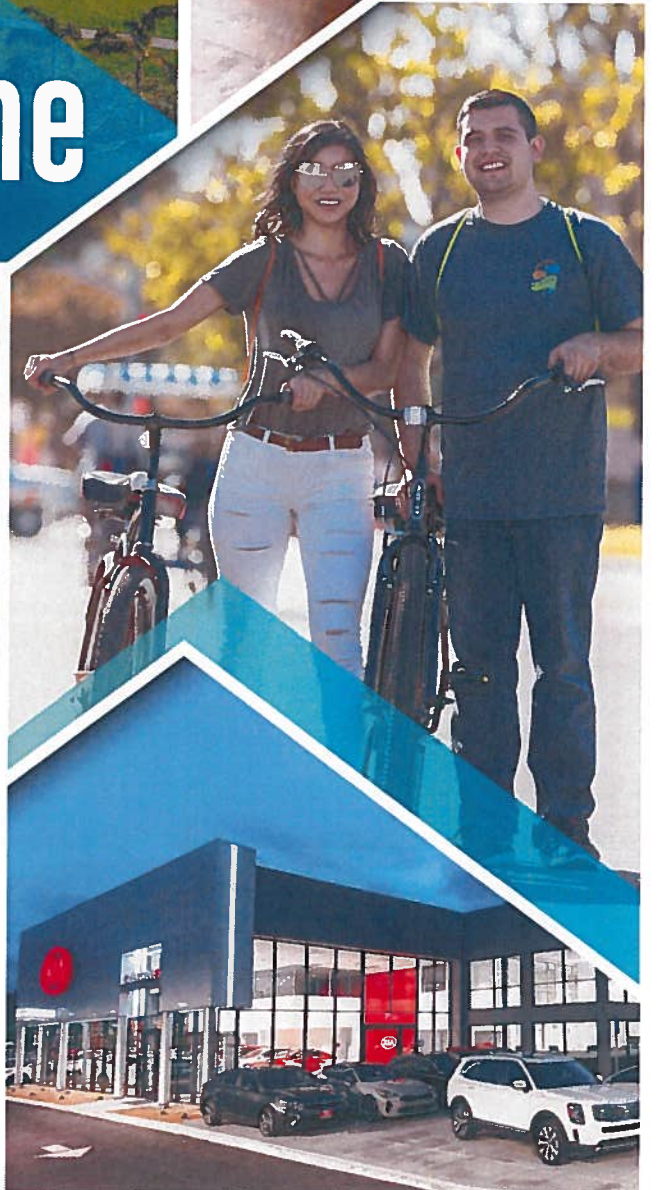
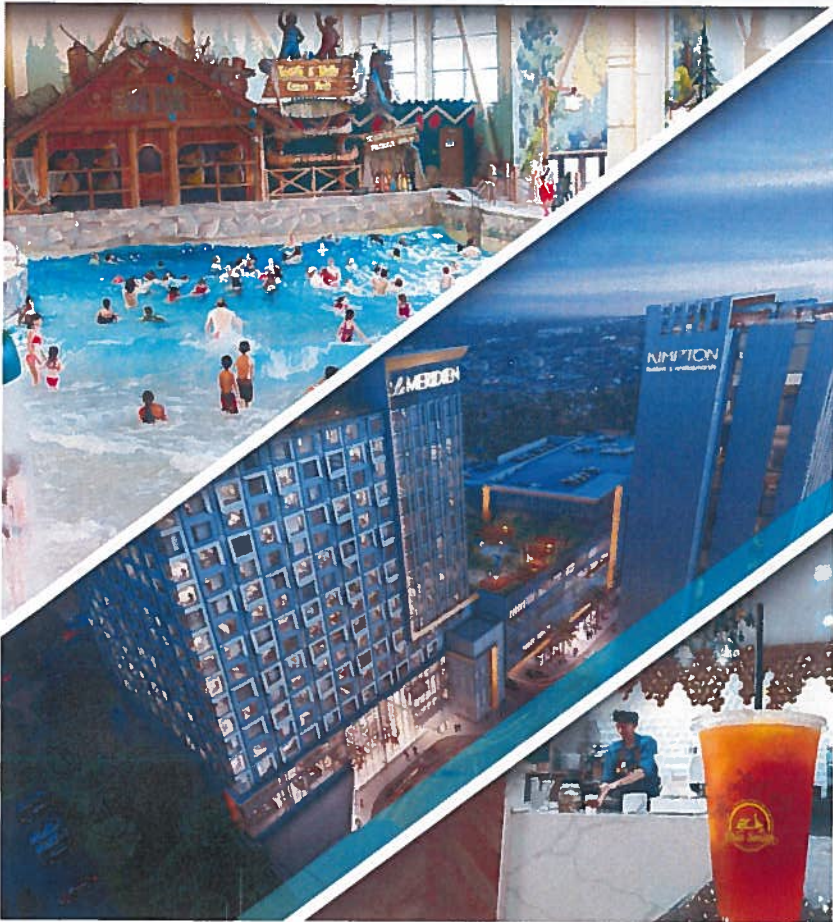
"We approached the design as a hospitality project—creating a boutique hotel atmosphere in the lobby with a clean, warm, and modern look."

The movie theater is part of a six-theater chain in Southern California, including two others in OC.



Reimagine
ENDLESS
POSSIBILITIES

reimagine
GARDEN GROVE



Reimagine the Endless Possibilities in
GARDEN GROVE

In 2013, the City of Garden Grove started a movement to reimagine itself as a community with an unmistakable sense of place. Today, it continues to recreate itself with new projects, developments, and programs that are not only unique, innovative, and imaginative, but capture a hometown feeling like no other.

**STEEL
CRAFT**

GARDEN GROVE, CA
EST. 2019

SteelCraft Garden Grove opens next month on a 20,000 square-foot site adjacent to Garden Grove City Hall. The outdoor urban eatery is comprised of 22 repurposed shipping containers, beneath an

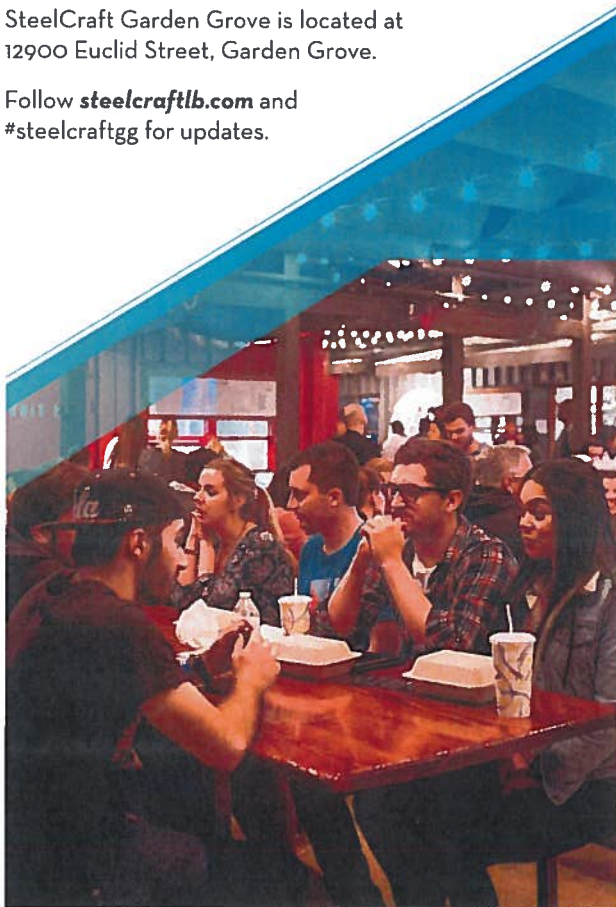
agricultural-inspired open-air roof structure. The craft food and drink gathering space houses 10 unique small businesses. An organic vegetable and herb garden will provide ingredients for the collection of chefs.

In addition to the excitement surrounding OC favorites Beachwood Brewing, Honey & Butter, and Barrio (a new concept by the Pueblo team) opening at SteelCraft Garden Grove, former Anaheim Ducks player and hockey Hall-of-Famer Teemu Selänne is opening a new gourmet burger and hot dog concept called, Teemu Selänne Presents: The Penalty Box.

Completing the SteelCraft Garden Grove lineup is Dark Horse Coffee Roasters, The Chick 'N Shack, The Nest, Renegade Taco, Off Duty Wine Bar, and Cauldron Ice Cream.

SteelCraft Garden Grove is located at 12900 Euclid Street, Garden Grove.

Follow steelcraftlb.com and #steelcraftgg for updates.



**THE GROVE
DISTRICT**



*"Breathtaking" best describes the newly-opened **Nova Kitchen and Bar**, alongside the Hyatt Regency Orange County, offering an upscale Asian-fusion dining experience that engages the five senses and explores the elements of wood, fire, earth, metal, and water. novaoc.com*

As visitor numbers to the Grove District-Anaheim Resort and Disney Resort grow year after year, Garden Grove focuses on raising the visitor experience, as evidenced by one-of-a-kind hotels, such as the Great Wolf Lodge Southern California waterpark resort.

Last year, the City revealed the names of two new luxury hotels, Le Meridien by Marriott and Kimpton Hotel, as part of a high-end development for the largest and most ambitious Grove District resort project to date. Plans call for a total of 769 rooms, 39,000 square feet of meeting space, and 36,000 square feet of retail and commercial use, equaling a nearly \$400 million investment for the City.

grovedistrictanaheimresort.com



**HOME2SUITES BY HILTON
GARDEN GROVE KIA**

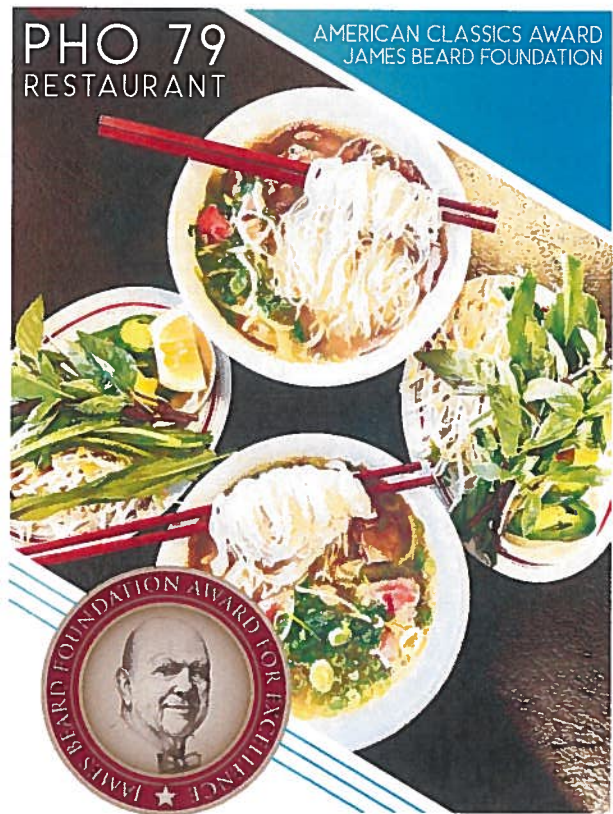
Along Garden Grove's most traveled thoroughfare, Harbor Boulevard, a 5-story, 124-room Home2Suites by Hilton breaks ground by becoming the first new hotel development south of the Garden Grove (SR-22) Freeway. The area, slated for future expansion of the booming Garden Grove District-Anaheim Resort to the north, holds enormous promise as the OC Streetcar comes to town with a multimodal station within walking distance. Already, a modern new Garden Grove Kia has set up shop just footsteps away from the stylish extended-stay hotel, scheduled for a 2021 opening. 13650 Harbor Boulevard

ENVISION WILLOWICK

Speaking of the OC Streetcar, plans continue for a future streetcar stop at what Garden Grove Mayor Steve Jones referred to as the "greatest economic development windfall for Garden Grove and Santa Ana" during his 2019 State of the City address. Redevelopment of the 102-acre Willowick golf course site, owned by the City of Garden Grove and located off Santa Ana's stretch of Harbor Boulevard, recently completed its RFP submission period, with a master developer to be determined later this fall. ggcity.org/willowick

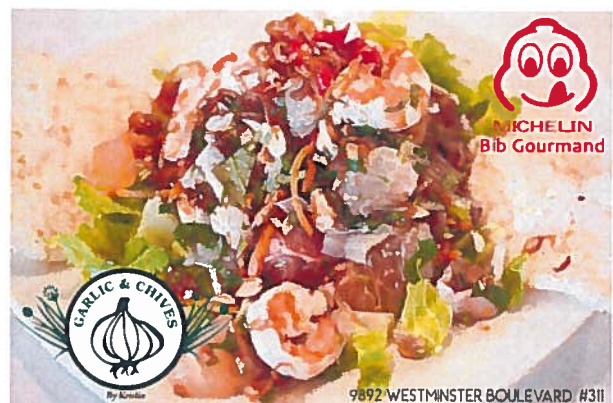
COTTAGE INDUSTRIES

Back in the downtown civic center, birthplace of Reimagine Garden Grove and home to unique, colorful, oversized Adirondack chairs, art displays, and open streets events, Anaheim Packing House creator Shaheen Sadeghi's vision to capture the neighborhood's cool factor continues moving forward. Twelve parcels, including Craftsman homes, are being transformed into art galleries, breweries, yoga studios, eateries, makerspace, and more, celebrating local culture, artisans, and community.



Garden Grove holds bragging rights to some of the best international cuisine in Southern California. That distinction now expands nationally, as a local Vietnamese favorite, Pho 79 restaurant, receives the prestigious American Classics Award by the James Beard Foundation. Pho 79 is one of only five restaurants in the nation to be honored for their timeless appeal and quality of food that reflect the character of the community. pho79.com

Adding to an already impressive list of accolades, Garlic & Chives restaurant earned inclusion in the inaugural 2019 Michelin Guide California as one of Orange County's select Bib Gourmand establishments. Named for its exceptionally high-quality food and moderate pricing, Michelin inspectors describe this Mall of Fortune gem as "incredibly fresh and vibrant Vietnamese food, which makes this an Orange County standout."



MEET ON BEACH | GARDEN GROVE



Seven cities, 1.5 miles of open streets, and Garden Grove at the mid-point! On Sunday, November 17, 2019, Garden Grove will participate in the free Meet on Beach event, to help celebrate Beach Boulevard's revitalization efforts.

From La Habra, to Huntington Beach, SR-39 will be transformed into a more walkable and bikeable active street for a day with plenty of fun along the way. meetonbeach.com

22 & BEACH FRONTIER

Successful collaboration and partnerships are often-seen components of Reimagine programs and developments. One example is the 22 & BEACH mixed-use project shared by the Cities of Garden Grove and Stanton. The project, part of a larger 22-acre development, brings new life and a renewed sense of community to a forgotten 10-acre site just north of the Garden Grove Freeway. Panda Express, In-N-Out Burger, Raising Cane's, Chase Bank, Planet Fitness, and Rodeo 39 Public Market featuring restaurants, retail, a brewery, bar, coffee shop, arcade, and outdoor space, are some of the businesses customers can look forward to and reimagers can take pride in next year.

At the center of Reimagine Garden Grove, like most City efforts, is community. Enriching the quality-of-life for this vibrantly-diverse, spirited, and hometown-proud population of nearly 180,000 involves selfless giving and compassion from valued City partners.

BRACKEN'S KITCHEN

Bracken's Kitchen, led by world-class chef Bill Bracken, offers a unique form of philanthropy to feed the hungry. Partnering with businesses, charities, volunteers, and donors, Bracken's provides high-quality, nutritious meals through food recovery, a community feeding program, and culinary training. Bracken's served over 140,000 meals in 2018, and is on track to double that number this year.



GARDEN GROVE TOURISM PROMOTION CORPORATION



GG.T.P.C

Garden Grove Tourism Promotion Corporation

One of Garden Grove's most active, generous, and humble community supporters is the Garden Grove Tourism Promotion Corporation. The GGTPC plays an important role as the marketing arm for the Grove District-Anaheim Resort, the City's largest source of tax revenue. Every year, the GGTPC, led by their president and Embassy Suites General Manager, Jim Durslag, awards \$100,000 in sponsorships to very-deserving local charitable organizations. The GGTPC has also been a consistent sponsor of the annual Garden Grove Strawberry Festival, and the Garden Grove Chamber of Commerce.

CHRIST CATHEDRAL

The Roman Catholic Diocese of Orange, the Christ Cathedral, is the spiritual home to more than 1.3 million Catholics living in Orange County. The Christ Cathedral recently celebrated its magnificent \$77 million transformation from the former Crystal Cathedral, with a history-making dedication. The 120-foot-tall, 11,000 glass-paned structure soars high above the Garden Grove landscape as one of the city's most recognized landmarks known around the world. www.rcbo.org

CHRIST CATHEDRAL FACTS

- Restoration experts painstakingly cleaned and sealed each of the cathedral's 11,000 panes of glass.
- Stone and marble used throughout the interior were brought from Verona, Italy.
- Holy relics (remains of religious figures canonized as saints) placed in the Christ Cathedral altar include those of St. Pope John Paul II, St. Junípero Serra, and St. Andrew Dũng-Lạc, a 19th century Vietnamese Catholic priest who was killed for his spiritual beliefs.



To find out more about the City of Garden Grove, visit ggcity.org or [youtube.com/GardenGroveTV3](https://www.youtube.com/GardenGroveTV3)
For investment opportunities, contact the Office of Economic Development at (714) 741-5130 or visit ggcity.org/econdev



The re-launched Buy in Garden Grove shop local program, known as BiGG, offers a smarter webpage with more shopper discounts, handy GIS locator map, and seasonal promotions and giveaways. Businesses can sign up for free.

BiGG's new Vehicle Rebate Program rewards local Garden Grove car buyers with a \$500 rebate when a new vehicle is purchased from: Garden Grove Kia, Garden Grove Nissan, Russell Westbrook Hyundai of Garden Grove, Simpson Chevrolet of Garden Grove, Toyota Place, or Volkswagen of Garden Grove.

ggcity.org/big



GARDEN GROVE



CITY OF GARDEN GROVE NEWS

Contact:
Lt. John Reynolds (714) 741-5586
Garden Grove Police Department

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media

Monday, July 29, 2019



COMMUNITY INVITED TO NATIONAL NIGHT OUT AUGUST 6

Residents are invited to join the Garden Grove Police Department as they work towards building a safer community, while enhancing neighborhood camaraderie, at the annual National Night Out, next Tuesday, August 6, from 5:00 p.m. to 8:00 p.m. For the first time in years, the police/community event will be held in front of Garden Grove Police Headquarters, located at 11301 Acacia Parkway. The event is free and open to the public.

Attendees will see live demonstrations from the SWAT and K-9 units, participate in family-friendly activities, including a donut-eating contest against Garden Grove police officers, face painting, opportunity drawings, and giveaways. Residents will also get the chance to meet beat patrol and crime prevention officers, as well as learn about neighborhood watch programs and how to get involved.

Parking will be available at the Garden Grove Main Library, at 11200 Stanford Avenue, the Garden Grove Community Meeting Center, at 11300 Stanford Avenue, and Acacia Adult Day Services, at 11391 Acacia Parkway.

Streets in the Civic Center area closed to traffic, from 2:00 p.m. to 10:00 p.m. are:

-more-

Community Invited to National Night Out August 6
2-2-2

- Southbound lane on Civic Center Drive, from Garden Grove Boulevard to Acacia Parkway
- Acacia Parkway, from 7th Street to Garden Grove City Hall, located at 11222 Acacia Parkway

Parking will not be allowed on these streets, from 8:00 a.m. to 10:00 p.m.

“No parking” signs will be on display and a street closure notification will be disseminated to residents and businesses in the immediate area two weeks prior to the event.

For the first time, Garden Grove’s National Night Out will be live-streamed by award-winning Garden Grove TV3, and made available on the Garden Grove Police Department’s Facebook, @GardenGrovePD.

Connect with Garden Grove TV3 during the event and receive an exclusive giveaway. To participate, visit the City of Garden Grove, Office of Community Relations’ booth and subscribe to Garden Grove TV3’s YouTube channel, at youtube.com/GardenGroveTV3.

For more information about National Night Out, contact the Garden Grove Police Department’s Crime Prevention Unit at (714) 741-5760 or by email at crimeprevention@ggcity.org.

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CITY OF GARDEN GROVE NEWS

CONTACT: Dana Saucedo
(714) 741-5253
Community Services Department

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

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Monday, July 29, 2019

SENIORS SAY ALOHA AT SUMMER LUAU

The relaxing sights and sounds of Hawaii come to the City's H. Louis Lake Senior Center during the Hawaiian Summer Luau event on Wednesday, August 14, from 10:00 a.m. to 12:00 p.m., at the Garden Grove Community Meeting Center - Room A, located at 11300 Stanford Avenue.

All seniors are invited to enjoy the free Hawaiian Summer Luau, sponsored by SCAN health plan group, for a day full of Polynesian music, food, dancing, and meet-and-greets with other local seniors. Hawaiian attire is encouraged.

For more information and reservations, please call the H. Louis Lake Senior Center at (714) 741-5253 between the hours of 8:00 a.m. and 3:30 p.m., Monday through Friday.

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Để phổ biến trên các phương tiện truyền thông
Văn phòng thông tin liên lạc: (714) 741-5280

Liên lạc: Mark Freeman (714) 741-5200
Ban Phục Vụ Cộng đồng



Thứ Hai, 29 tháng 7, 2019

CHƯƠNG TRÌNH MIỄN PHÍ TỪ CÁC CÔNG VIÊN GIẢI TRÍ TẠI GARDEN GROVE

Ban Phục vụ Cộng đồng Thành phố đang tổ chức lễ kỷ niệm vào tháng Bảy là tháng 'Parks Make Life Better!'® với các hoạt động miễn phí tại một số trung tâm giải trí, công viên trong Thành phố vào Thứ Ba, ngày 30 tháng 7, 2019.

Các lớp bơi miễn phí tại các hồ bơi công cộng gồm có:

Từ 1:45 trưa đến 3:15 trưa, tại Gary Hall, nằm trong Eastgate Park, tại địa chỉ 12001 St. Mark Street; Công viên Magnolia Park, 11402 đường Magnolia; và từ 7:30 giờ tối đến 9:00 giờ tối, tại Công viên Woodbury, 13800 Rosita Place.

Từ 10:00 giờ sáng đến 4:00 giờ chiều, Trung tâm Atlantis Play Center, tọa lạc tại 13630 Atlantis Way, mở cửa cho khách vào chơi và tham quan công viên miễn phí.

Trung tâm Sports and Recreation Center, nằm trong Garden Grove Park, tại 13641 Deodara Drive, sẽ mở cửa cho chơi bóng rổ miễn phí, từ 3:00 đến 5:00 giờ chiều.

Tháng Bảy được công nhận là tháng 'Park Makes Life Better!'® trên toàn quốc và được Hiệp hội Công viên và Giải trí Quốc gia và Hiệp hội Giải trí và Công viên California công nhận. Ban Phục Vụ Cộng Đồng với sứ mệnh tạo ra và tôn vinh một cộng đồng lành mạnh và sôi động, song song tập trung vào việc duy trì và tăng cường các công viên giải trí, cung cấp không gian ngoài trời an toàn để cộng đồng vui chơi và hoạt động.

Để biết thêm chi tiết, xin liên lạc Ban Phục Vụ Cộng đồng tại số (714) 741-5200.

###

VIỆT BẢO

Chương Trình Miễn Phí Từ Các Công Viên Giải Trí Garden Grove

30/07/2019 00:00:00



Ảnh hồ sơ

Ban Phục vụ Cộng đồng Thành phố đang tổ chức lễ kỷ niệm vào tháng Bảy là tháng 'Parks Make Life Better!'® với các hoạt động miễn phí tại một số trung tâm giải trí, công viên trong Thành phố vào Thứ Ba, ngày 30 tháng 7, 2019.

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St. Mark Street; Công viên Magnolia Park, 11402 đường Magnolia; và từ 7:30 giờ tối đến 9:00 giờ tối, tại Công viên Woodbury, 13800 Rosita Place.

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Để biết thêm chi tiết, xin liên lạc Ban Phục Vụ Cộng đồng tại số (714) 741-5200.

- CSVN Đánh 3 Cựu Tử Chính Trị Dã Man
- LHQ: Bệnh Ebola Sẽ Hết Sạch Năm 2015
- Gánh Nặng Y Tế
- Mexico: Bất Nhân Vật Số 2 Bảng Đảng Ma Túy Juarez

Nhiều chương trình vui chơi miễn phí tại các công viên của Garden Grove

July 29, 2019



Sân bóng rổ miễn phí tại Garden Grove. (Hình: Krysty Thái/Garden Grove cung cấp)

GARDEN GROVE, California (NV) – Ban Phục Vụ Cộng Đồng thành phố Garden Grove đang tổ chức chương trình lễ kỷ niệm vào Tháng Bảy là tháng được mệnh danh “Parks Make Life Better!”® với các hoạt động miễn phí tại một số trung tâm giải trí, công viên trong thành phố vào Thứ Ba, ngày 30 Tháng Bảy, 2019.

Các lớp bơi miễn phí tại các hồ bơi công cộng gồm có:

-Từ 1 giờ 45 đến 3 giờ 15 chiều, tại Gary Hall, nằm trong Eastgate Park, 12001 St. Mark Street.

-Từ 7 giờ rưỡi tối đến 9 giờ tối, tại công viên Woodbury, 13800 Rosita Place.

-Từ 10 giờ sáng đến 4 giờ chiều tại Trung Tâm Atlantis Play Center, 13630 Atlantis Way mở cửa cho

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-Từ 3 giờ đến 5 giờ chiều tại trung tâm Sports and Recreation Center, nằm trong Garden Grove Park, 13641 Deodara Drive, sẽ mở cửa đón mọi người đến chơi bóng rổ miễn phí.



Hồ bơi miễn phí tại Garden Grove. (Hình: Krysty Thái/Garden Grove cung cấp)

Như đã trình bày, Tháng Bảy được công nhận là tháng "Park Makes Life Better!"® trên toàn quốc và được Hiệp Hội Công Viên và Giải Trí Quốc Gia và Hiệp Hội Giải Trí và Công Viên California công nhận.

Ban Phục Vụ Cộng Đồng với sứ mệnh tôn vinh một cộng đồng lành mạnh và sôi động, song song với việc tập trung vào việc duy trì và tăng cường các công viên giải trí, cung cấp không gian ngoài trời an toàn để cộng đồng vui chơi và hoạt động.

Để biết thêm chi tiết, xin liên lạc Ban Phục Vụ Cộng Đồng Garden Grove tại số (714) 741-5200. (ĐG)

Video: Tin Trong Ngày

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Nhiều chương trình vui chơi miễn phí tại các công viên của Garden Grove

Sân bóng rổ miễn phí tại Garden Grove. (Hình: Krysty Thá/Garden Grove cung cấp)

GARDEN GROVE, California (NV) – Ban Phục Vụ Cộng Đồng thành phố Garden Grove đang tổ chức chương trình lễ kỷ niệm vào Tháng Bảy là tháng được mệnh danh “Parks Make Life Better!”® với các hoạt động miễn phí tại một số trung tâm giải trí, công viên trong thành phố vào Thứ Ba, ngày 30 Tháng Bảy, 2019.

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- Từ 10 giờ sáng đến 4 giờ chiều tại Trung Tâm Atlantis Play Center, 13630 Atlantis Way mở cửa cho khách vào chơi và thăm viếng công viên miễn phí.
- Từ 3 giờ đến 5 giờ chiều tại trung tâm Sports and Recreation Center, nằm trong Garden Grove Park, 13641 Deodara Drive, sẽ mở cửa đón mọi người đến chơi bóng rổ miễn phí.

 OTHER NEWS

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Hồ bơi miễn phí tại Garden Grove. (Hình: Krysty Thái/Garden Grove cung cấp)

Như đã trình bày, Tháng Bảy được công nhận là tháng "Park Makes Life Better!"® trên toàn quốc và được Hiệp Hội Công Viên và Giải Trí Quốc Gia và Hiệp Hội Giải Trí và Công Viên California công nhận.

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Để biết thêm chi tiết, xin liên lạc Ban Phục Vụ Cộng Đồng Garden Grove tại số (714) 741-5200. (ĐG)

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MISCELLANEOUS ITEMS

August 1, 2019

1. Calendar of Events
2. Notice and call of special meeting of the August 5, 2019 Neighborhood Improvement and Conservation Commission meeting, with agenda attached.
3. Notice of cancellation of the August 8, 2019 Zoning Administrator meeting.
4. League of California Cities, "CA Cities Advocate," dated July 26, 2019 to August 1, 2019.



CALENDAR OF EVENTS

August 1, 2019 – August 20, 2019

Thursday	August 1	6:30 p.m.	Summer Concert Series "Knyght Ryder," Eastgate Park
		7:00 p.m.	Planning Commission Meeting, Council Chamber
Thursday – Sunday	August 1 – 4		One More Productions presents "West Side Story," The Gem Theater
Monday	August 5	6:30 p.m.	Neighborhood Improvement and Conservation Commission Meeting, Council Chamber
Friday	August 2		City Hall Closed – Regular Friday Closure
Tuesday	August 6	5:00 – 8:00 p.m.	National Night Out, Garden Grove Police Department
Thursday	August 8	9:00 a.m.	Zoning Administrator Meeting, City Hall, 3 rd Floor Training Room CANCELLED
		6:30 p.m.	Summer Concert Series "SOTO," Eastgate Park
Thursday – Sunday	August 8 – 11		One More Productions presents "West Side Story," The Gem Theater
Tuesday	August 13	5:30 p.m. 6:30 p.m.	Closed Session, Founders Room Successor Agency Meeting, Council Chamber City Council Meeting, Council Chamber
Wednesday	August 14	10:00 a.m.- 12:00 p.m.	H. Louis Lake Senior Center's Hawaiian Summer Luau, Community Meeting Center
Thursday	August 15		Coaches Casual Day
		6:30 p.m.	Summer Concert Series "DSB," Main Street
		7:00 p.m.	Planning Commission Meeting, Council Chamber
Friday	August 16		City Hall Closed – Regular Friday Closure
Tuesday	August 20	10:00 a.m.- 12:00 p.m.	Employee Health Fair, Community Meeting Center

NOTICE AND CALL OF SPECIAL MEETING
OF THE GARDEN GROVE
NEIGHBORHOOD IMPROVEMENT AND CONSERVATION
COMMISSION

NOTICE IS HEREBY GIVEN that a special meeting of the Garden Grove Neighborhood Improvement and Conservation Commission is hereby called to be held on Monday, August 5, 2019, at 6:30 p.m. in the Council Chamber, of the Garden Grove Community Meeting Center, 11300 Stanford Avenue, Garden Grove, CA 92840.

Said Special Meeting shall be held to discuss the attached Agenda.

DATED: July 29, 2019



Peterson Pham
Chair



AGENDA

SPECIAL MEETING

NEIGHBORHOOD IMPROVEMENT AND CONSERVATION COMMISSION

Council Chamber
11300 Stanford Avenue

August 5, 2019
6:30 P.M.

ROLL CALL: CHAIR PHAM, VICE CHAIR BLACKMUN
COMMISSIONERS CRAWFORD, FLANDERS, HANSEN, NEWBOLD,
SWAIM

Members of the public desiring to speak on any item of public interest, including any item on the agenda except Public Hearings, must do so during Oral Communications at the beginning of the meeting. Each speaker shall fill out a card stating name and address, to be presented to the Recording Secretary, and shall be limited to five (5) minutes. Members of the public wishing to address public hearing items shall do so at the time of the public hearing.

Any person requiring auxiliary aids and services due to a disability should contact the City Clerk's Office to arrange for special accommodations. (Government Code §5494.3.2)

All revised or additional documents and writings related to any items on the agenda, which are distributed to all or a majority of the Neighborhood Improvement and Conservation Commissioners within 72 hours of a meeting, shall be available for public inspection (1) at the Neighborhood Improvement Office during normal business hours; and (2) at the Council Chamber at the time of the meeting.

Agenda item descriptions are intended to give a brief, general description of the item to advise the public of the item's general nature. The Neighborhood Improvement and Conservation Commission may take legislative action it deems appropriate with respect to the item and is not limited to the recommended action indicated in staff reports or the agenda.

PLEDGE OF ALLEGIANCE TO THE FLAG OF THE UNITED STATES OF AMERICA

- A. ORAL COMMUNICATIONS – PUBLIC
- B. APPROVAL OF MINUTES: May 6, 2019
- C. PUBLIC HEARING
 - a. Substantial Amendment to the FY 2019-20 Annual Action Plan
- D. MATTERS FROM COMMISSIONERS
- E. ADJOURNMENT

The next Regular Meeting of the Neighborhood Improvement and Conservation Commission will be held Monday, September 9, 2019, at 6:30 p.m., in the Council Chamber of the Community Meeting Center, 11300 Stanford Avenue, Garden Grove, CA.



GARDEN GROVE

**NOTICE OF CANCELLATION
OF THE
GARDEN GROVE
ZONING ADMINISTRATOR
REGULAR MEETING
AUGUST 8, 2019**

NOTICE IS HEREBY GIVEN that the Regular Meeting of the Garden Grove Zoning Administrator scheduled for Thursday, August 8, 2019, at 9:00 a.m. at City Hall, 11222 Acacia Parkway, Third Floor Training Room, Garden Grove, is hereby cancelled pursuant to the attached Cancellation Notice.

DATED: August 1, 2019

ALLISON WILSON
ZONING ADMINISTRATOR



GARDEN GROVE

NOTICE OF CANCELLATION

The Regular Meeting of the
Garden Grove Zoning Administrator
scheduled for August 8, 2019
has been cancelled.

**JUDITH MOORE
SECRETARY**

Governor's Office of Emergency Services Seeks Comments on Statewide Emergency Alert and Warning Guidelines

Comments due by Aug. 31

July 26, 2019

Gov. Gavin Newsom's Office of Emergency Services (CalOES) has released its voluntary statewide alert and warning guidelines.

This document is the result of SB 833 (McGuire), a bill supported by the League, which required CalOES, in consultation with various stakeholders, to develop guidelines for alerting and warning the public of an emergency. This legislation also directs CalOES to consult with the League and the California State Association of Counties (CSAC) in the creation of this resource.

Additionally, SB 833 authorizes CalOES to impose conditions on applications for the voluntary Emergency Performance Grant Program (EMPG) that would require applicants to operate alert and warning systems that are consistent with these guidelines. The purpose of the EMPG Program is to provide federal grants to state, local, territorial, and tribal governments to support comprehensive preparedness for all hazards. EMPG funding totals \$350,100,000 for fiscal year 2019.

Recent disasters in California have highlighted the differences and inconsistencies among various alert and warning programs across the state. These guidelines both enable and encourage the consistent application of alert and warning best practices, procedures, and protocols. This would prove beneficial for jurisdictions that are implementing or having difficulty maintaining alert and warning resources.

CalOES is accepting comments and feedback on these regulations until Aug. 31. These comments will be considered by the Standardized Emergency Management System (SEMS) Alert and Warning Specialist Committee in September. If a city wishes to submit comments or has questions on the content of these regulations, please make those inquiries to the CalOES emergency services coordinator for your respective county. The contact information for these individuals is available online.

If you do submit comments, please include Caroline Cirrincione, the League's Legislative Policy Analyst who is currently covering these issues.

Why Washington Should Invest in Community Development Block Grants

July 29, 2019

By Michael Wallace, program director for Community and Economic Development at the National League of Cities.

From large metropolitan centers to rural villages, investment matters. Even the tiniest of contributions in our communities can make all the difference. In low- and moderate-income (LMI) areas, where private investment rarely flows without public incentives, federal investment can make all the difference.

For many members of Congress, the question is not whether federal investment helps LMI people but rather how to optimize its effectiveness. For our cities, towns and villages, however, the answer is clear—allocate greater funding through the Community Development Block Grant program (CDBG).

On July 23, nearly 45 years after the program was signed into law in the Housing and Community Development Act, the CDBG Coalition—of which National League of Cities is a member—released the new report, “CDBG: Impact and Funding Need”, and hosted a briefing on Capitol Hill to reiterate the program’s purpose and success; and to illustrate its oversight, benefits and needs.

Among the major findings of the report, annual funding for CDBG has fallen far below need. As a result, local projects are being delayed, scaled-back and eliminated. Over 92 percent of 253 local governments that responded to a CDBG Needs Survey reported reductions in projects or services as a direct result of CDBG funding cuts, and nearly 70% have eliminated some programs altogether because of a decrease in CDBG funding.

CDBG was signed into law by President Ford in 1974 as a program that provides funding to state, local and insular governments with enough flexibility to use the funds on their community’s priorities. In 1975, CDBG was initially funded at \$2.4 billion, which was allocated to 594 state and local governments. Today, the number of CDBG grantees has doubled to 1,268. However, because the CDBG program has never been adjusted for inflation, total funding is stuck at approximately \$3 billion, the new report notes that if the program were adjusted for inflation, \$2.4 billion in 1975 would have the same buying power as \$11.2 billion today.

Despite the drop in purchasing power, regulations and reporting requirements have grown. To earn CDBG awards, prospective grantees submit a Consolidated Plan. This plan provides HUD with the prospective grantees wholistic approach to implementing their award while detailing community needs and priorities. Then, once the state, county or municipality receives their award, each year they submit a Consolidated Annual Performance and Evaluation Report to update HUD about their project’s progress.

These procedures function as the oversight element of the program, ensuring that CDBG recipients are using the funds appropriately and effectively.

An effectively implemented CDBG award provides decent housing, creates a suitable living environment or expands economic activity. Within these goals, grantees can pursue a short list of projects categorized under the following activities: public facilities and improvements, affordable housing, public services and economic development. Or, grantees can borrow up to five times the amount of their award through Section 108 loans. Yet, even CDBG awards alone inspire more investment.

The Department of Housing and Urban Development reports that for every \$1.00 federal investment through CDBG another \$4.09 in private and public funds are leveraged. These leveraged funds allow communities to make large investments in LMI neighborhoods, where public services, affordable housing and economic development are needed the most. Typically, states, counties and municipalities distribute CDBG awards to local partners, who they collaborate with on the Consolidated Plan. Then, in coordination, the groups invest in development projects. Therefore, CDBG effectively acts as the catalyst for investment in at risk LMI areas that may otherwise not receive any substantial funding.

At the CDBG Coalition Congressional Briefing, Patrick Wojahn, mayor of College Park, Maryland, spoke for local leaders to the benefits of the program. He described how CDBG funds allow College Park to mediate the student exodus every summer from the University of Maryland by building more affordable housing for permanent residents, including the university's faculty and staff. Consequently, local business will not be hit as hard when the students leave. Ultimately, CDBG is used on this project to maintain and create jobs, as well as build housing and roads.

This year, NLC and the CDBG coalition are urging Congress to continue on the path of incremental funding increases with an allocation of \$3.8 billion for CDBG in FY2020. To add your support to this effort, you can add your city or organization as a supporter of greater funding for CDBG [online](#).

The Letter of Support link is maintained by the National Community Development Association, which chairs the CDBG Coalition.